



locality

Locality '11 Communities ambitious for change

The very first national Locality convention

1-2 November at the Palace Hotel, Manchester

Join us for the very first Locality national convention. With over 500 community enterprise and social action practitioners expected to attend, Locality '11 will be the sector's biggest and best event of the year.

Book before 31 August and get 20% off the cost of your convention fee

To book your place today or for further information please visit www.locality.org.uk/convention



9.15am – 10.45am

Registration and refreshments

10.45am – 12.00pm

Making a Difference

You're not just driven. You're driven by a desire for social justice. That's what it's all about. You want to make a difference in your community. That's what this session is all about. Setting the scene and bringing together like-minded community enterprise practitioners with fresh perspectives. Practitioners who understand what you're up against. Working together to help each other. Being part of a movement. Sharing learning and best practice. Fighting for our communities. Making a difference.

12.00pm – 1.15pm

Lunch, drop-in surgeries and networking

Lunch, plus drop-in surgeries including social media, asset development, asset transfer, HR, VAT and legal issues.

1.15pm – 3.00pm

Workshops, Masterclasses, Debate and Visits

Workshops

Take part in one of our practical workshops:

- A share of the wealth – alternative financing
- Community asset transfer – where to next?
- Social media – what's all the fuss about?
- All hot air and wind: the importance of community energy solutions
- Sports assets and enterprise
- Community enterprise for beginners
- Love local food? How local food enterprises can change communities

Masterclasses

Hone your skills at a masterclass:

- Effective marketing
- Negotiating skills
- Investment readiness

Debate: Who speaks for our communities?

Who are the real community champions? Who really has the mandate to represent the interests of local people? This debate will consider the tensions between participative democracy (grassroots community activism), and representative democracy (your local councillor or MP). Who is best placed to speak for our communities and deliver the changes we want? You decide!

Visit a Locality member

Visit one of Locality's local members and see innovation in action:

- St Peter's Partnerships – an introduction to St Peter's Youth
- The Angel Centre – health care commissioning
- Levenshulme Inspire – capital development and share issues
- The Seedley and Langworthy Trust – transforming neighbourhoods and changing lives
- Understanding Places – a walking seminar looking at good urban design in central Manchester

3.00pm – 3.30pm

Refreshments, networking and drop-in surgeries

3.30pm – 5.15pm

Workshops, Masterclasses, Debate and Organising in Action

Workshops

Take part in one of our practical workshops:

- A share of the wealth – alternative financing (repeat)
- An untapped resource – transnational European funding opportunities
- Virtual visits – visit some of our rural members without even leaving the venue
- Community managed libraries and digital asset development
- CONtracting: opportunity or CON?
- Community housing: the biggest asset opportunity of them all?

Masterclasses

A second chance to learn more about effective marketing, negotiating skills, or investment readiness.

Debate: Can we speak Truth to Power when the Power holds the purse strings?

Can we really claim to be primarily accountable to our local communities when the public sector is the paymaster? Should we be embracing business models that are completely independent of public sector funding? Is this realistic? You decide!

Organising in Action

The venue will be transformed into a local community with a pub, church, cafe and houses. You can experience first-hand the listening work of Community Organisers and how it can lead to community-led action, as well as finding out about how you can get involved in the Community Organisers programme.

5.15pm – 5.30pm

Refreshments, networking and drop-in surgeries

5.30pm – 6.00pm

Fringe meetings

Your chance for meetings, catch-ups and discussions with friends and colleagues.

6.30pm – 7.30pm

Pre-dinner reception and drinks

A chance to meet old friends and make new ones in a relaxed and informal environment. Be ready to network, share your stories and learn from others.

7.30pm – 9.00pm

Dinner

Relax and enjoy an evening of fun, good food and good company.

8.30am – 9.45am

Registration, refreshments, surgeries and networking

9.00am – 9.45am

Locality AGM (members only)

9.45am – 11.00am

Global Challenges, Local Solutions

Communities ambitious for change exist around the world. And new and innovative approaches and solutions that we can learn from are being developed across the world. This plenary session will bring together some cutting edge international thinking and practice around community empowerment, community enterprise and citizen engagement. This session will leave you full of ideas and inspiration!

11.00am – 11.30am

Refreshments, networking and drop-in surgeries

11.30am – 1.15pm

Workshops, Debate, Dragons' Den and Visits

Workshops

Take part in one of our practical workshops:

- Shaping your place: making the most of neighbourhood planning
- Changing minds – community campaign stories
- CONtracting: opportunity or CON? (repeat)
- What's mine is yours: the rise of collaborative consumption
- Managing in difficult times: lessons from the Locality lifeboat
- Community enterprise for beginners (repeat)
- Mergers: your worst nightmare or a dream come true?
- Pushed to the edge: communities facing up to the challenge of welfare reforms

Dragons' Den

Pit your wits against our Community Enterprise Dragons for your chance to win £5,000 of investment and five days support for your organisation to develop a new enterprise.

To register your interest, please email:

sophie.michelena@locality.org.uk. Please note the investment opportunity is available for Locality members only but everyone is welcome to come and watch the pitches and the grillings.

Debate: The Big Society – something new or something blue?

The Government's Big Society agenda presents our movement with a dilemma. Is the Big Society something we should embrace and actively support? Is Big Society about communities mobilising and taking control, or is it simply a smoke screen for cuts and the privatisation of public services, and getting the sector to deliver more for less? You decide!

Visit a Locality member

Visit one of Locality's local members and see innovation in action:

- St Peter's Partnerships – enterprise plus
- The Angel Centre – improving health in the community
- Victoria Baths – saving Manchester's Water Palace
- Levenshulme Inspire – capital development and share issues
- Understanding Places – a walking seminar looking at good urban design in central Manchester

1.15pm – 2.30pm

Lunch, drop-in surgeries and networking

2.30pm – 3.30pm

Speaking Truth to Power

Building on work done throughout the convention, this final session is about making your voice heard. We'll be collecting, debating and agreeing the key messages that, as a movement, we want to convey to Government and other decision-makers. The climax of the convention – this is where the talking stops and the action begins.

3.30pm

Close



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Key speakers:

- Sir Stephen Bubb, CEO of ACEVO
- Julia Unwin CBE, CEO of the Joseph Rowntree Foundation

Highlights include:

- Visit innovative local development trusts, settlements, social action centres and community enterprises and find out how they are making positive change happen in their communities.
- Develop your skills in marketing, negotiation and investment readiness by attending one of our masterclasses.
- Learn more about Community Organisers, neighbourhood planning, asset transfer and community enterprise through our workshops.
- Join the debate on The Big Society.

Who should attend?

Locality 11 is 'must go' event for all Locality members and anyone else who is transforming, or looking to transform, their local area through community enterprise, social action and community asset ownership and development.

Others who will benefit include:

- Community-based organisations
- Social enterprises
- Local VCS groups
- National third sector support bodies
- National and local government
- Policy-makers and think tanks
- Academics with an interest in social policy
- Charitable foundations and funding bodies
- Social finance providers

Don't miss out – book your place now at
www.locality.org.uk/convention



Locality

33 Corsham Street
 London N1 6DR
 0845 458 8336
info@locality.org.uk

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